



**THE BOCA RATON HISTORICAL SOCIETY & MUSEUM INVITES YOU TO BE A PATRON
AND SHOP WITH US ON MUSEUM STORE SUNDAY**
#museumstoresunday

Boca Raton, FL (November, 2018) – On Sunday, November 25, 2018, for the second year in a row, more than 700 Museum Stores representing all 50 states and the District of Columbia, ten countries, and three continents will offer inspired shopping at museums and cultural institutions. The Fire Bay Gift Shop at the Boca Raton Historical Society & Museum is thrilled to participate in this initiative.

During this day, as part of our participation in **Museum Store Sunday**, our institution will be open Sunday, November 25, 2018 from 1:00 to 4:00pm. The first 25 shoppers will receive a free Old Town Hall shot glass and members will receive 15% off all full priced merchandise. Each purchase supports the missions and programs of the Boca Raton Historical Society & Museum.

“We are excited to be participating in this year’s Museum Store Sunday by opening historic Town Hall to the community,” said Michelle Essaye, Manager & Buyer of the Fire Bay Gift Shop. “Focusing on highly curated, unique and mission-specific gifts, we offer a special shopping experience for those seeking a bit of Boca Raton history.”

Ione Saroyan, President of the MSA Board of Directors and Director of Merchandise Operations at The New York Historical Society Museum and Library, continued, “After the success of 2017, we are excited to have a number of great institutions be part of Museum Store Sunday. This initiative gives people a chance to support local businesses, give back to the community through local non-profit museums, support good causes, find unique holiday gifts, and enjoy an entertaining and educational experience at favorite museums, all at the same time.”



The mission of Museum Store Sunday is of global reach. In partnership with the United Kingdom's Association for Cultural Enterprises and the Museum Shops Association of Australia and New Zealand, MSA's Museum Store Sunday aims to be *the* global annual day to **Be a Patron** -- shop conscientiously and support museum stores and their missions worldwide.

About the Boca Raton Historical Society & Museum

The mission and the purpose of the Boca Raton Historical Society and Museum is to collect, preserve, and present information and artifacts, relevant to the past and evolving history of Boca Raton, and to maintain a visible role in education and advocacy of historic preservation in our community. For more information, please visit us at www.BocaHistory.org or follow us on social media @BocaHistory.

Media Contact:

About the Museum Store Association (MSA)

The Museum Store Association is a 501(c)3 international organization with the mission of advancing the non-profit retail industry, its museum stores, and the success of the professionals engaged in it. MSA offers educational information and programs throughout the year culminating in an annual conference and trade show highlighting the best in the industry. By advocating for and encouraging high standards of curated products, knowledge, and professionalism, MSA helps museum stores and their non-profit retail professionals better serve their institutions and the public. For more information visit www.museumstoreassociation.org and follow Museum Store Sunday on Instagram and Facebook for more details.

**For More Information on the Boca Raton Historical Society & Museum,
Please Contact:**

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