



**Boca Raton
Historical
Society &
Museum**

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I AM BOCA RATON

The Boca Raton Historical Society & Museum and Newly Named Welcome Center for the City of Boca Raton Launches Their New "I Am Boca Raton" Project

Boca Raton, FL – The [Boca Raton Historical Society & Museum](#) (BRHS&M) has a lot to celebrate with the community. In addition to their new educational programs and exhibits, and their annual fundraiser – the Boca Bacchanal Wine & Food Festival – growing, the BRHS&M has recently been designated as an official welcome center for downtown Boca Raton. To mark this occasion, the Boca Raton Historical Society & Museum is launching their "I Am Boca Raton" (#IAmBocaRaton) project to show off the faces and spirit of Boca Raton.

"One of the main reasons we are so thrilled to become a welcome center is to be able to share the spirit of the community that has been around since the inception of this city we love," said Mary Csar, Executive Director of the Boca Raton Historical Society & Museum. "Our organization is proud to say 'I Am Boca Raton' and we know our community is too."

The Past: Addison Mizner's Sign

"Addison Mizner and the Mizner Development Corporation put little Boca Raton on the map during the Florida Land Boom in the 1920s. Mizner's ads declared, *I am the Greatest Resort in the World. I am Boca Raton, Florida.* His dream became synonymous with the town and inspires us as much today as it did 90 years ago." stated Susan Gillis, BRHS&M Curator.

The Present: Show Your Boca Pride

BRHS&M has created its own "I am Boca Raton" signs (2 touring the city and 1 housed at BRHS&M) and many members of the Boca Raton community have had their photos taken holding the sign to show off their Boca pride.

The Boca Raton Historical Society & Museum is encouraging members of the community to become one of the "Faces of Boca Raton" as part of this campaign. Visit the BRHS&M, follow where in the community the sign will be on the BRHS&M Facebook page or create your own "I Am Boca Raton" sign and post it on social media with the hashtag #IAmBocaRaton to take part in the project. There will be a Facebook contest surrounding the photos to be announced in the near future.

The Future:

And speaking of the future...

Not only will the #IAmBocaRaton photos enter participants in a social media contest, but the photos will be used in a multimedia presentation at the 2015 Boca Bacchanal (March 27-28, 2015) and in a "Faces of Boca Raton" exhibit at the BRHS&M.

This is only the start to the launch of the new welcome center and an exciting new year for the Boca Raton Historical Society - with much more to come!

Visit www.bocahistory.org for more news from the Boca Raton Historical Society & Museum.

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About the Boca Raton Historical Society & Museum

The Boca Raton Historical Society & Museum is a non-profit membership organization dedicated to preserving the past to enrich the future. Now in its 42nd year, the Historical Society & Museum actively promotes historic preservation and education through its archival services, guided tours and educational programs. For more information or to become a member, go to www.bocahistory.org.