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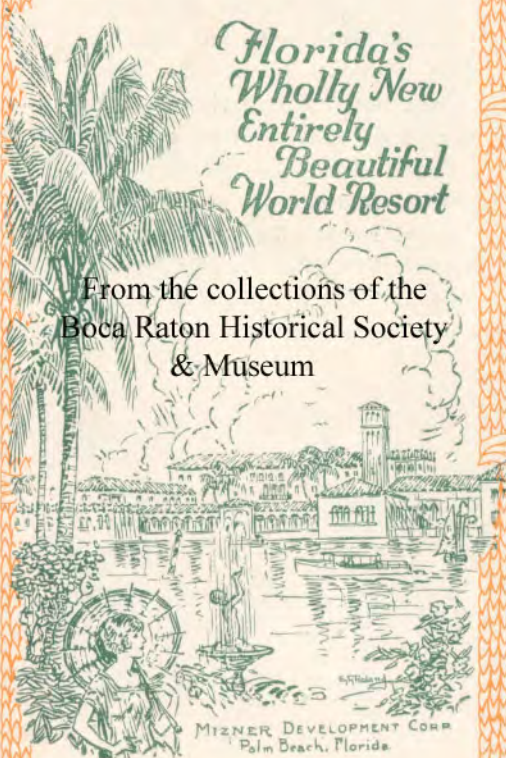
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# BOCA RATON

*Florida's  
Wholly New  
Entirely  
Beautiful  
World Resort*

From the collections of the  
Boca Raton Historical Society  
& Museum



MIZNER DEVELOPMENT CORP  
Palm Beach, Florida

## Boca Raton

ADDISON MIZNER, the Architectural Genius who made Palm Beach beautiful, conceived Boca Raton. Men and women of great wealth and dominant position are enabling him to build as he had conceived. On Florida's famed East Coast, Boca Raton is now rising—almost midway between Miami and Palm Beach. Boca Raton is being built with a purpose—to provide a new world resort offering the present generation every facility for residential security, social leadership and sports activity.



Addison Mizner

brought to America the architectural art of the old world and blended it with splendid feeling into the tropical tranquility of Florida. In so doing, he created that new school of distinctive architecture popularly known as "Mizneresque."

It is this type of architecture that gave exotic beauty to the hotels, clubs and estates of Palm Beach.





## The Ritz-Carlon Cloister

To be conducted by The Ritz-Carlon Company of New York, which concern will also be in charge of The Boca Raton Ritz-Carlon. G. Tott, director of the Atlantic City Ritz, will be managing director of The Ritz Cloister at Boca Raton.

The CLOISTER is nearing completion and here the social life of Boca Raton will begin.



## El Camino Real

EL CAMINO REAL has been designed to become a truly royal highway 160 to 220 feet wide. It was inspired by Rio de Janeiro's famous Botafogo.

Through its centre will flow a bridge-arched Venetian Canal. On either side, great roadways—palm-arcaded and flower-bordered—will take their places.

EL CAMINO REAL is now under construction. When completed, it will lay just claim to title as the world's most beautiful boulevard.



## Administration Building

The Administration Building exemplifies the solidity and practicality—the exotic charm and lasting beauty which shall characterize Boca Raton.

In addition to the principal executive offices, the Administration Building houses the Administration Restaurant. Here, *al fresco* service in the patio lends old-world atmosphere to new-world dining, for the decorations of the Administration Building have been so finely tempered that Time appears to have been the decorator.



## An Addition

Increased activity in the dredging of lakes and lagoons, the paving of streets, the laying of curbs and sidewalks, the installation of water and sanitation systems—starting of work on the RITZ-CARLTON and completion of the CLOISTER—the great constructional effort of building more than two hundred homes for early occupancy — demand a further concentration of executive departments at Boca Raton. Therefore this addition to the Administration Building is being rushed to completion.





## The Ritz-Carlton

The RITZ-CARLTON—to be one of the most complete and magnificent of the Ritz establishments—is already under contract to raise its proud porticos within a few feet of the sea.

The Boca Raton RITZ-CARLTON will enjoy an especially fortunate setting where earth, sea and sky meet in tropical union of tranquil delight. Undoubtedly, this magnificent hotel should become the social capital of the south, for Ritz-Carltons, wherever located, are the natural rendezvous for men and women of position and culture.



## Lakes and Canals

LAKES and CANALS are being dredged and their shores made beautiful so that yachts and pleasure boats may come in from the open sea through lazy lagoons and find their way to many parts of Boca Raton. These inland waterways should make an important contribution to the beauty, tranquility and life of Boca Raton.

Boca Raton boasts more than twenty miles of canal in addition to lakes and inlet.



### Three Golf Courses

THREE GOLF COURSES are under construction. The land is well above the sea and naturally rolling. The wonderful climate makes every day a golfing day. The hazards should call forth every club in the bag and challenge the skill of the best golfers. Reasonable restrictions are planned to assure congeniality among players.

William S. Flynn of Ardmore, Pa., and Donald Ross, foremost designers of golf grounds, designed and supervised the construction of the 18-hole courses at Boca Raton.



### Polo Fields

POLO FIELDS always assure an aristocracy of sport and should command for Boca Raton the thrill of that exciting, colorful game. In addition, tennis courts, private and restricted beaches and other facilities for all popular sports are planned.

Two batteries of tennis courts will be ready for play this season with others to follow in rapid succession.





## Homes and Estates

HOMES and ESTATES are specified for splendid locations and to be beautifully built under an architectural scheme subject to the approval of ADDISON MIZNER. Every home, however modest, is designed to be a gem of beauty. Boca Raton is the evenly tempered spot in America's only tropical state. The climate contributes in fullest measure to health and happiness; and 200 houses ranging in cost from \$7,000 to \$10,000 are now actually building at Boca Raton.



## Building Activity

More than \$900,000 in building permits issued at Boca Raton in two months exclusive of the RITZ and CLOISTER Hotels. Two hundred homes ranging in price from \$7,000 to \$10,000 now going up and many will be for occupancy January 15. Constructed by Harry Vought & Co. and the Dwight P. Robinson Company, all constructed from plans by Addison Mizner.



## Private Contracts

Private contracts have already been let for the building of beautiful homes on the shores of Lake Boca Raton.

Others are being designed for selected sites—more particularly for Ritz-Carlton Park—Boca Raton's highly restricted residency which should one day be world famous as a residential park—home-site for people of wealth, culture and position.



## Addison Mizner's Home

Designed for erection on an island in Lake Boca Raton, a medieval castle in its exterior. Addison Mizner has planned his home to endure through the ages and house for the enjoyment of posterity, the art and architectural treasures which he has brought from the old world.

No finer contribution to the architectural splendor of Boca Raton could be made by its founder.